

BRUNO CHEVOT



PRESIDENT GREATER CHINA AND OCEANIA
(Effective after the information - consultation process)

Currently SVP, Early Life Nutrition Greater China and Oceania and Zone Study Leader Greater China and Oceania.

Born in 1966, in France

Function: President Greater China and Oceania

Arrived at Danone: 1997

Personal background – experience and expertise

Bruno was born in 1966 in France, he is graduated from ESCEM (Sup de Co Tours) School of Business and Management in 1990.

He began his career in 1992 in the beverages Industry holding several brand-management positions with Bacardi-Martini.

Bruno joined Danone in 1997 as On-Premise Marketing Director for “Brasseries Kronenbourg” in France. For the past nineteen years, Bruno has worked and lived in Asia-Pacific; he moved in 2002 to Danone Aqua Indonesia where he first served as Marketing Director and then was appointed Beverage Acceleration Unit Director. In 2009, he relocated to Singapore to become Regional Sales Vice-President within Danone Early Life Nutrition (ELN) Asia Pacific with the responsibility of eight different markets across the region. In 2011 Bruno moved to Greater China, first as GM of Danone ELN business unit in Hong Kong before being appointed General Manager ELN China in Shanghai in 2015.

Since February 2019 Bruno is Senior Vice-President ELN Greater China and Oceania.

Under his leadership ELN China has obtained the B Corp certification, becoming the largest B-Corp in China.