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## UNITAR AND DANONE CO-CREATE AN INNOVATIVE E-LEARNING COURSE ON SUSTAINABLE DIET TO SHIFT MINDSETS AND FOSTER BETTER CHOICES FOR THE HEALTH OF PEOPLE AND THE PLANET

- ***Thoughtful consumption starts with educating people in order to empower them to make informed choices and drive change.***
- ***The Danone UNITAR joint learning program is designed to raise awareness on sustainable diet via an innovative e-learning course.***
- ***The free-access program aims to encourage all Danone employees, UN CC:Learn learners and the general public to become agents of change and have a positive impact on the health of people and of the planet.***

On the occasion of World Environment Day, UNITAR and Danone today announce that they have developed an online learning course named "Sustainable Diet". By highlighting the environmental and social aspects of food production and consumption, the partnership will help people to better understand the impact of their food choices on their health and on the health of the planet. It is seeking to shift mindsets towards a more sustainable way of living and to include sustainable development challenges - such as climate change and biodiversity - into consumers' decision-making.

This joint learning program will help over 100,000 Danone employees as well as almost 200,000 UN CC:Learn learners all over the world to become agents of change. The course for all Danone employees will be delivered through the company's internal digital platform whereas the free-of-charge and self-paced public version is available to anyone on [UN CC:elearn](#) platform.

The innovative, video-based course consists of 6 interactive lessons: Better Farming, Buying Food Locally, Is Processed Food Bad?, Reducing Food Waste and Packaging, Reading the Labels, Changing Eating Habits. It includes, among other things, interviews with sustainability and nutrition experts, food practitioners as well as local farming and food associations. It also features an interview with renowned Chef Thierry Marx, who shared his knowledge and some cooking tips to inspire healthier eating and drinking practices.

The final module also invites learners to develop an individual plan and identify actions they can take to make their diet more sustainable and to promote more sustainable food habits. After completing the 2-hour course, learners will get a UN-accredited certificate on sustainable diet, which is part of a One Planet. One Health series enabling learners to make more informed choices in their day to day lives. The course is now available in English and will gradually become available in other languages (Arabic, Chinese, French, German, Indonesian, Portuguese, Russian, Spanish...).

This initiative is part of a broader partnership between UNITAR and Danone that was launched in 2018. For the first time, UNITAR has partnered with a private company to build a core set of knowledge to help promote conservation, restoration and safeguarding of our planet. This partnership aims to support and facilitate the implementation of the United Nations Sustainable Goals and particularly goals and targets addressing the environment and human health. It also nourishes the global ambition of Danone to empower its teams to achieve its 2030 Goals and embrace the food revolution.

"It has been more than a pleasure to work with Danone on this course and, without a doubt, it is the best that we have ever produced" says Angus Mackay, Director of Division for Planet at UNITAR, and

Head of the UN CC:Learn Secretariat. "Changing your diet is not easy, but I am willing to bet that those who complete this course will do just that".

"To bring our 'One Planet. One Health' vision to life and build Danone's roadmap with our 100,000 employees, we want to help our teams to become food experts and local food activists. We are convinced that initiatives such as this innovative learning program on sustainability challenges, co-created with our partner UNITAR, are great opportunities to empower our employees to become agents of change and have a positive impact inside and outside the company", said Bertrand Austruy, Executive Vice President, Human Resources and General Secretary of Danone.

Link to the course: <https://bit.ly/2VIIByb>

#### **About DANONE ([www.danone.com](http://www.danone.com))**

Dedicated to bringing health through food to as many people as possible, Danone is a leading global food & beverage company building on health-focused and fast-growing categories in three businesses: Essential Dairy & Plant-Based Products, Waters and Specialized Nutrition. Danone aims to inspire healthier and more sustainable eating and drinking practices, in line with its 'One Planet. One Health' vision which reflects a strong belief that the health of people and that of the planet are interconnected. To bring this vision to life and create superior, sustainable, profitable value for all its stakeholders, Danone has defined its 2030 Goals: a set of nine integrated goals aligned with the Sustainable Development Goals (SDGs) of the United Nations. Danone commits to operating in an efficient, responsible and inclusive manner; it holds itself to the highest standards in doing business, as reflected by its ambition to become one of the first multinationals certified as B Corp™. With more than 100,000 employees, and products sold in over 120 markets, Danone generated €24.7 billion in sales in 2018. Danone's portfolio includes leading international brands (*Actimel, Activia, Alpro, Aptamil, Danette, Danio, Danonino, evian, Nutricia, Nutrilon, Volvic, among others*) as well as strong local and regional brands (including *AQUA, Blédina, Bonafont, Cow & Gate, Horizon, Mizone, Oikos, Prostokvashino, Silk, Vega*).

Listed on Euronext Paris and on the OTCQX market via an ADR (American Depository Receipt) program, Danone is a component stock of leading social responsibility indexes including the Dow Jones Sustainability Indexes, Vigeo Eiris, the Ethibel Sustainability Index, MSCI Global Sustainability, MSCI Global SRI Indexes and the FTSE4Good Index.

**To learn more about Danone's 2030 Goals and 'One Person, One Voice, One Share' program:** [http://danone-danonecom-prod.s3.amazonaws.com/Danone\\_2030\\_Goals\\_Press\\_Release\\_26\\_April\\_2018 - FINAL.pdf](http://danone-danonecom-prod.s3.amazonaws.com/Danone_2030_Goals_Press_Release_26_April_2018 - FINAL.pdf)

#### **About UNITAR ([www.unitar.org](http://www.unitar.org))**

An autonomous UN body established in 1963, the United Nations Institute for Training and Research ([UNITAR](#)) is a training arm of the United Nations System, UNITAR provides training and capacity development activities. UNITAR's Green Development and Climate Change Programme (GCP) develops methodologies, executes training, supports learning strategies, and facilitates knowledge-sharing with the goal to strengthen capacities in developing countries to implement the United Nations Framework Convention on Climate Change (UNFCCC) and to advance a green, low emission and climate resilient transition. The Programme also hosts the Secretariats of the One UN Climate Change Learning Partnership ([UN CC:Learn](#)). Follow us on [Twitter](#) and [Facebook](#).

#### **About UN CC:Learn ([www.uncclearn.org](http://www.uncclearn.org))**

[UN CC:Learn](#) is a partnership of more than 30 multilateral organizations supporting countries to design and implement systematic, recurrent and results-oriented climate change learning. At the global level, the partnership supports knowledge-sharing, promotes the development of common climate change learning materials, and coordinates learning interventions through a collaboration of UN agencies and other partners. At the national level, UN CC:Learn supports countries in developing and implementing national climate change learning strategies. Through its engagement at the national and global levels, UN CC:Learn contributes to the implementation of Article 6 of the UNFCCC on training, education and public awareness-raising, and the 2012-2020 Doha Work Programme. Funding for UN CC:Learn is provided by the [Swiss Government](#) and UN partners. The Secretariat for UN CC:Learn is hosted by the UN Institute for Training and Research (UNITAR). Follow us on [Twitter](#) and [Facebook](#).

#### **For more information, please contact:**

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