

# VÉRONIQUE PENCHIENATI-BOSETTA



**CHIEF EXECUTIVE OFFICER INTERNATIONAL**

**Business address:** 17, boulevard Haussmann – 75009 Paris – France

**Function:** CEO International

**Arrived at Danone:** 1999

## **Personal background – experience and expertise**

Véronique Penchienati Bosetta began her career in 1989 in Hong Kong for Annick Goutal fragrances. In 1991, she joined Procter & Gamble France, where she served several marketing positions in the Health and Beauty care category.

In 1999, she joined Danone as Marketing Director of Lu France and, in 2001, as Global Brand Director of Lu. In 2002, she became Marketing Director for the Dairy Worldwide Business Unit and, in 2004, she was named VP Marketing Director Dairy Danone France.

In 2009, Véronique became General Manager Danone Eaux France. In 2013, she took up the position of VP Europe Evian Volvic, then was named President Evian Volvic World in 2014.

As of October 2017, Véronique Penchienati Bosetta served as Executive Vice President Growth & Innovation for Danone. She is member of the Danone Executive Committee since February 2018.

As of January 2019, Véronique took over from Bridgette Heller as EVP Specialized Nutrition.

As of November 2020, Véronique was appointed Chief Executive Officer International.