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Danone celebrates 200 years of evian® and opens a new chapter focused on resource preservation, industrial excellence, and innovation

Danone is celebrating the bicentenary of its evian® iconic brand. More than just a natural mineral water, evian® has become a living heritage at the intersection of an exceptional natural resource, unique expertise, and strong local roots.

To mark this anniversary, the Group is opening a new chapter and announcing a number of key commitments for the future of the Water category and the evian® brand: accelerate our initiatives to protect water resources, strengthen the industrial excellence of the evian® bottling site and drive innovation to meet consumer expectations.

Preserving the resource: a historic priority and strengthened commitment

evian® natural mineral water was formed nearly 50,000 years ago in the glacial rocks of the French Alps. Its long-term protection is a top priority for Danone, which is now strengthening its actions to preserve water resources across both the category and the brand. This commitment is reflected in three major initiatives:

- An additional investment of €8 million by 2030, dedicated to preserving the four natural mineral water sites in France (evian, Volvic, Badoit, La Salvetat), in addition to the €17 million already committed over the last decade.
- The renewal of the partnership with the Ramsar Convention, an international treaty dedicated to the conservation and sustainable use of wetlands.
- The open-source sharing of SPRING (Sustainable Protection and Resource ManagING), Danone's site-level water stewardship methodology developed in 2004. Drawing on more than 20 years of expertise and already deployed in over 70 plants worldwide, this approach will help accelerate water management best practices across the industry.

"Protecting the water resource is at the heart of our responsibility and our future. By strengthening our commitments, we are reinforcing our determination to act ambitiously to preserve an exceptional natural heritage and ensure that it is passed on to future generations," said **Antoine de Saint-Affrique, Chief Executive Officer of Danone**, from the evian® impluvium.

Supporting industrial excellence: a new investment cycle for evian®

To advance its environmental and industrial ambitions and sustain the brand's development, Danone is investing more than €20 million over the next two years to modernise the evian® bottling site, a showcase of its industrial expertise. These investments will enable the group to:

- modernise infrastructure in line with the most demanding industrial standards,
- improve the site's energy and water efficiency,
- reinforce its position as a global benchmark for sustainable industrial performance.

At the same time, the brand is continuing to move towards a circular model. Today, all volumes marketed in Europe and North America are already fully packaged in recycled PET (rPET). Danone also supports the implementation of a national deposit return scheme in France for recycling (DRS), as well as all initiatives that encourage collection, reuse, and the development of circular models.

Measuring and sharing the regional impact of evian®

To mark this bicentenary, Danone is publishing *evian® Impact Stories*, an impact study documenting the brand's economic, social, and environmental contribution to its local area and ecosystem.

The study notably highlights:

- an economic contribution of €364.8 million in 2024.
- 97% of the wages paid by the bottling site benefit employees living in Haute-Savoie, as do 90% of those paid by the Évian Resort¹.
- 8,222 jobs are supported by the bottling site and the Evian Resort within the French economy, with each direct job generating 3.8 indirect or induced jobs.

This study demonstrates the strong connection built over two centuries between the brand, its region, and local partners.

Advancing scientific knowledge on hydration

In line with its long-standing commitment to promote health through hydration, Danone is highlighting the findings of a scientific study conducted by its teams in collaboration with Liverpool John Moores University.

The findings show that good hydration levels contribute to a better physiological response to stress, complementing previous work on the links between hydration, cognitive functions, and mood.

This study was recognised among the best publications of the year by the American Physiological Society.

Offering a new tasting experience in France: evian® lightly sparkling

To keep pace with changing consumer expectations and the growth of the sparkling water market, evian® is launching *evian® lightly sparkling* in France, already successfully introduced in other markets.

This new product offers evian® natural mineral water with light and refined bubbles while preserving its unique natural mineral composition.

Two formats are available:

- Elegant bottles designed to be enjoyed at the table.
- Entirely recyclable cans suited to new on-the-go consumption habits.

On the occasion of this bicentenary, Danone is reaffirming its ambition: to anchor the heritage of evian® in a sustainable future and to continue building a responsible and inspiring model for generations to come.

The media kit and the evian® Impact Stories study are available at the [following link](#).

¹ *Evian Resort: Danone's hospitality hub, bringing together several hotels, a casino and a golf course*

About Danone (www.danone.com)

Danone is a leading food company operating in three fast-growing, health-focused categories: Dairy and Plant-based Products, Water and Specialised Nutrition. Building on its long-standing mission to bring health through food to as many people as possible, Danone aims to inspire healthier and more sustainable eating and drinking practices, while committing to having a measurable nutritional, social, societal, and environmental impact. Danone has defined its Renew strategy to restore growth, competitiveness, and value creation over the long term. With nearly 90,000 employees and products sold in over 120 countries, Danone generated revenue of €27.3 billion in 2025. Danone's portfolio includes international brands (Actimel, Activia, Alpro, Aptamil, Danette, Danio, Danonino, evian, Nutricia, Nutrilon, Volvic, among others) as well as strong local and regional brands (including AQUA, Blédina, Bonafont, Cow & Gate, Mizone, Oikos and Silk). Listed on Euronext Paris and traded on the OTCQX platform through an American Depositary Receipt (ADR) programme, Danone is included in the main sustainability indices, including those managed by Moody's and Sustainalytics, as well as the MSCI ESG Indexes, the FTSE4Good Index Series, the Bloomberg Gender Equality Index and the Access to Nutrition Index. Danone obtained B Corp™ certification worldwide in 2025.



FORWARD-LOOKING STATEMENTS

This press release contains certain forward-looking statements concerning Danone that are subject to risks and uncertainties. Generally, you can identify these forward-looking statements by forward-looking words, such as "estimate", "expect", "anticipate", "project", "plan", "intend", "objective", "believe", "forecast", "guidance", "foresee", "likely", "may", "should", "goal", "target", "might", "will", "could", "predict", "continue", "convinced" and "confident," the negative or plural of these words and other comparable terminology or by using future dates. Forward-looking statements in this press release include but are not limited to predictions of future activities, operations, direction, performance and results of Danone.

These forward-looking statements are subject to numerous risks and uncertainties, which could cause actual results to differ materially from those anticipated in these forward-looking statements. For a detailed description of risks and uncertainties, please refer to the "Risk Factor" section of Danone's Universal Registration Document (the current version of which is available at www.danone.com).

Subject to regulatory requirements, Danone does not undertake to publicly update or revise any of these forwardlooking statements. This document does not constitute an offer to sell or a solicitation of an offer to buy Danone securities.