HEALTH IS OUR NORTH STAR AND THE CORNERSTONE OF OUR IMPACT

DANONE'S HEALTH THROUGH FOOD JOURNEY

The foundations of our mission began over 200 years ago and we have continued to build a unique health-focused portfolio of products ranging across the lifespan.

Our waters journey begins with Evian



Our dairy story begins with fresh milk and ferments



"Bringing health through food to as many people as possible"





2020

Danone becomes a Société à Mission



The Danone Impact Journey is our sustainability frame of action. It reinforces our mission with an overarching ambition to progress and lead health through food for consumers and patients.

Nutricia is founded, and with it our specialized nutrition journey begins

1996 PORTFOLIO TRANSFORMATION

By choosing health, we reshape our

portfolio. With Danone's international

we focus on 3 health-driven categories:

Waters and Specialized Nutrition.

Essential Dairy & Plant-Based Products,

expansion, acquisitions, and divestments,



Our ambition is to bring

HEALTH **THROUGH FOOD**

For consumers and patients



BY LEVERAGING 4 STRATEGIC PILLARS



OFFER TASTIER AND HEALTHIER FOOD AND DRINKS



PROMOTE HEALTHIER CHOICES



PROVIDE POSITIVE NUTRITION AND HYDRATION FOR HEALTHIER LIFE



INVEST IN NUTRITION AND HYDRATION SCIENCE AND RESEARCH

AND 10 INITIAL TARGETS TO ACHIEVE BY 2025

4 targets to maintain product portfolio healthiness and further reduce sugar in our products for children

1 target to increase transparency towards consumers

4 targets to expand contribution to relevant areas: fortification, iron deficiency anemia, breastfeeding, and access to safe drinking water

1 target to invest in advancing and pioneering nutrition and hydration science

Danone's Health Through Food Journey shows how we drive Health and Nutrition. Health is at the center of our governance and thanks to our mission, we have built a unique health-focused portfolio. With and through our ecosystem of partners, we aim for a positive impact on the health of our consumers.

