

Groundwater Resources Protection Policy of the DANONE Group

As a leader of the bottled water market, it is the duty of the DANONE Group to ensure the sustainable management of the natural and patrimonial resources it uses. This is of the utmost importance for the development of the Group's brands and their image and can only occur through the Group's commitment to local environments.

The DANONE Group policy on groundwater resources protection is based on the following **objectives**:

- Guarantee the purity and quality of the water in order to ensure the quality of our products and the safety of our consumers
- Guarantee the permanence of water resources
- Reinforce the image of the DANONE Group and of its brands
- Exercise social responsibility at the local level
- Protect and promote the natural heritage of the sites

To this end, the divisions, subsidiaries, and production facilities of the DANONE Group pledge to **apply** this policy by implementing the following:

- Understand the hydrogeology of water resources and the natural and human environment of the sites
- Develop lasting relationships with local communities and contribute to local development
- Implement measures to protect each water resource according to local conditions
- To not exceed the natural recovery capacity of the water resources
- Dedicate the necessary means under the responsibility of a designated manager
- Periodically monitor and evaluate the results of this policy

Chairman and Chief Executive Officer Franck RIBOUD

October 2004