

H

HUMANISM

At Danone, people are at the heart of everything we do.

Responsibility

We believe that health, safety and well-being should always come first.

We depend on the planet, and we care for its future: sustainability is a priority for us, and a source of innovation

Authenticity

We operate in a transparent and honest way, always demonstrating the highest ethical standards and authentic leadership.

We have a strong reputation, trusted by millions of people who choose Danone to feed their families every day.

Respect

We celebrate the fact that each human being is unique and different.

We are committed to creating an inclusive and diverse workplace where each person can be themselves in order to grow and thrive.



O

OPENNESS

We welcome new ideas from the world we live in.

Dialogue

Our hallmark in doing business is a continuous conversation with all stakeholders.

We collaborate with social representatives, seeking beneficial solutions for all.

Curiosity

We are curious about the world, always open to new ideas.

We embrace change with a positive attitude, adapting proactively to new circumstances.

Trust

We create and set the conditions for people to feel comfortable to speak up and express their opinion.

We ensure any sensitive issues are communicated in an effective and transparent manner.

P

PROXIMITY

We believe that building close relationships leads to better understanding and trust.

Care

We only achieve big things when we care for each other, while keeping the bar high. We care for the communities in which we operate

We promote an informal management style, one where managers are open and remain close to their teams.

Closeness

We stay close to our customers, consumers and patients to fully understand their needs.

Our brands and products are available everywhere, every day, to as many people as possible.

Empathy

We understand the importance of feelings in human relationships, and the power of confidence in others.

We strive to build strong, high trust relationships based on active listening

E

ENTHUSIASM

We are passionate about bringing health through food to as many people as possible.

Energy

We play to win, finding joy in going the extra mile and achieving excellence.

We have an inner desire to overcome obstacles in order to achieve ambitious goals.

Passion

We are passionate about our distinctive culture, our superior brands and products, and our mission.

We are proud of our unique way of doing business where economic, social, and environmental goals are interdependent.

Boldness

Our entrepreneurial spirit leads us to make bold decisions in the face of uncertainty.

We always look for agile and pragmatic solutions that help us grow and reach more people with our products.

